



CARLISLE FAMILY YMCA TURKEY TROT SPONSORSHIP

SPONSOR THE AREA'S PREMIERE THANKSGIVING DAY 5K!!!

TOM TURKEY TITLE SPONSOR — \$10,000 (PENN STATE HEALTH)

Exclusive naming rights and a key partner in creative marketing exposure for this signature Y event.
Plus all benefits listed for Harvesters.

SOCIAL MEDIA SPONSOR \$3,000 (WELLSPAN HEALTH)

Exclusive media sponsor. Tagged in 25+ social media posts over 3+ months. Logo & link in race emails.
Logo included on race day Selfie Stations.
Plus all benefits listed for Harvesters.

FINISH LINE / RESULTS SPONSOR \$2,000 (VOLVO)

Provide your company's banner to be displayed on Finish Line Arch and on Digital Results on race day.
Plus all benefits listed for Harvesters.

DRUMSTICK SPONSORS — \$1,000 EACH

Includes choice of one of the following, plus all benefits listed for Harvesters:

PACE CAR SPONSOR (CARLISLE BUICK GMC)

Exclusive dealership opportunity to market and provide the pace car for the event.

WISHBONE KIDS ZONE SPONSOR (COMMON SENSE ADOPTION & FOSTER CARE)

Provide your company's banner to be displayed in the Kids Zone on race day.

WATER STATION SPONSOR (UPMC)

Provide your company's banners to be displayed at our large, on-course water station.

AWARDS SPONSOR (APPALACHIAN RUNNING COMPANY)

Race-day recognition & tagged when we announce the winners on social media.

PACKET PICK-UP SPONSOR (CARLISLE CORE & FITNESS)

Provide your company's banner to be displayed at Advance Packet Pick-Up and Race Day Registration areas.

REGISTRATION CONFIRMATION SPONSOR (PLANT SITE LOGISTICS)

Company logo on every participant's race registration email confirmation.

RACE BIBS SPONSOR — \$1,500 (BOBBY RAHAL AUTOMOTIVE GROUP)

Logo on custom race bibs, printed materials, Y website, registration site and in-house marketing initiatives.

BEVERAGE SPONSOR — \$500 (DAVE HOOKE TEAM AT KELLER WILLIAMS)

Also provide bottled water with your company logo for race day. Plus all benefits listed for Harvesters.

HARVESTERS — \$750 EACH (NONE AVAILABLE)

Logo on race shirt, printed materials, Y website & registration site. Race day recognition.
Opportunity to provide content for one individual social media post.

FRIENDS OF THE TROT — \$300 EACH (MULTIPLE AVAILABLE)

Logo on registration site. Name on printed materials. Race day recognition. Tagged in one group social media post.
Priority to move to a higher sponsorship level if spots become available.